

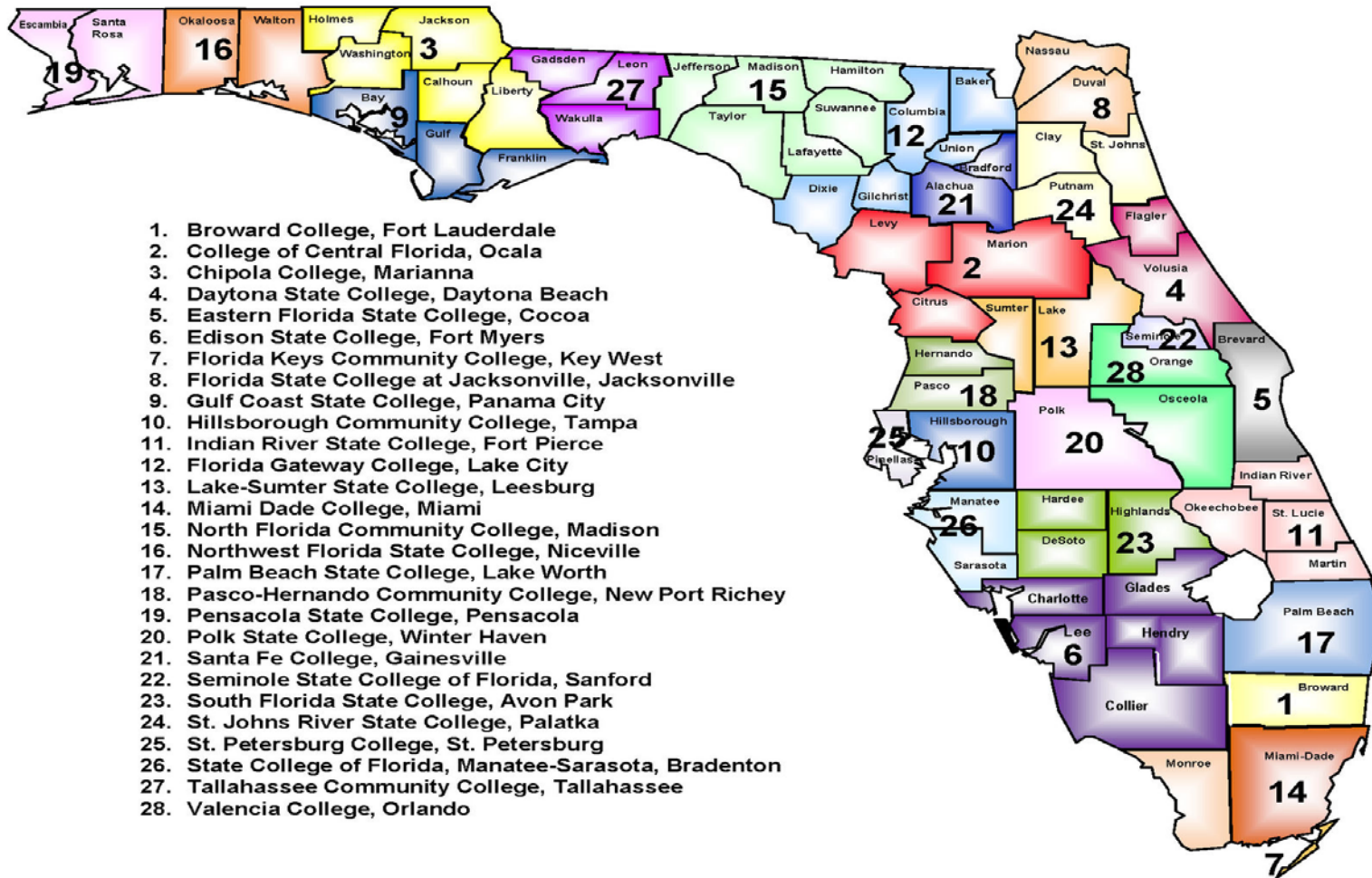


"Beyond the Associate's Degree"

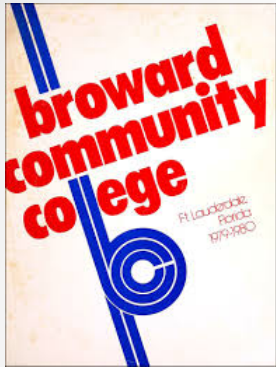
Denise Belafonte-Young
Lynn University
April 24th, 2017

The Florida College System

THE FLORIDA COLLEGE SYSTEM



South Florida and Treasure Coast State Colleges



INDIAN RIVER
STATE COLLEGE



Miami Dade
College



PALM BEACH STATE
COLLEGE



State College System Faces Rebranding

February 13, 2017 9:20 PM

- Junior colleges no longer exist in Florida, with the system and the names of the institutions evolving over time into what were once known as “community colleges.”
- Bill Law, the college’s president who is retiring this June, said the move to change the college names came in part from the accreditation process under the Southern Association of Colleges and Schools (SACS)
- He said as more Florida colleges sought to offer baccalaureate degrees, SACS insisted the schools change their names to reflect the fact that they were offering four-year degrees. Law said the name-change rule is still on the books but “is no longer the operative rule” under the SACS process.
- It explains why three of the four schools, calling themselves community colleges, including Tallahassee Community College and Florida Keys Community College, are offering four-year degrees but have not changed their names.
- “I don’t think you change the role of a community college if they have one baccalaureate program,” Law said.

<http://miami.cbslocal.com/2017/02/13/state-college-system-faces-rebranding/>



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Associates → by location

Associate's Degree, Communication Average Salary

Employees with a Associate's Degree, Communication Degree Median Salary by State or Province

State or Province	Salary Data	\$0	\$18K	\$36K	\$54K
Florida					
3 salaries	\$40,000				
Massachusetts					
2 salaries	\$44,000				
Nevada					
2 salaries	\$53,000				

Country: United States | Currency: USD | Updated: 25 Mar 2017 | Individuals Reporting: 16

View more charts:

- Salary
- Hourly Rate
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- Popular Tallies
- Commission

Find Out Exactly What You Should Be Paid

Job Title:

Years in Field/Career:

Location:

United States (change)

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BACHELOR'S DEGREES

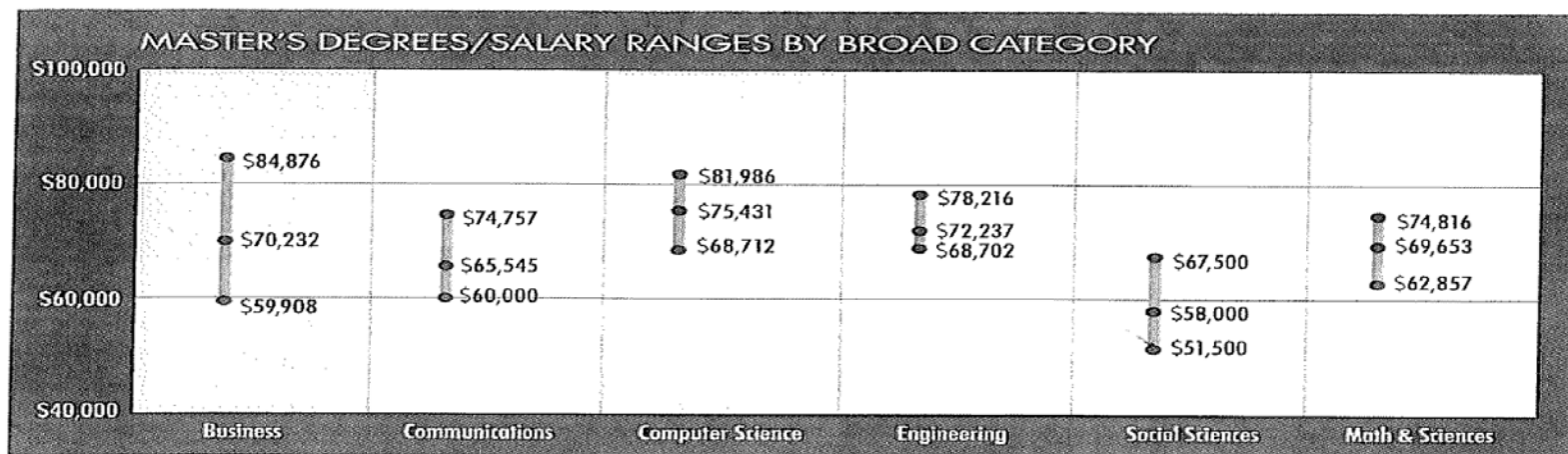
BA

BACHELOR'S DEGREE SALARIES BY REGION AND MAJOR

SOUTHEAST	Mean	25th Percentile	Median	75th Percentile	Responses
Business Majors					
Accounting	\$54,380	\$51,000	\$55,000	\$57,000	23
Actuarial Science	\$61,250	\$55,500	\$58,000	\$67,000	4
Business Administration/Management	\$52,908	\$49,000	\$55,000	\$55,000	19
Economics	\$57,500	\$55,000	\$55,000	\$60,000	10
Finance	\$56,088	\$55,000	\$55,000	\$60,000	17
Hospitality Management	\$49,333	\$45,000	\$48,000	\$55,000	3
Human Resources	\$53,875	\$48,000	\$53,000	\$59,500	8
International Business	\$58,800	\$55,000	\$55,000	\$64,000	5
Logistics/Supply Chain	\$56,450	\$51,000	\$56,800	\$63,000	18
Management Information Systems	\$61,533	\$55,000	\$61,000	\$65,000	15
Marketing	\$53,719	\$47,000	\$55,000	\$58,000	16
Sales	\$53,045	\$45,000	\$55,000	\$64,000	11
Communications Majors					
Communications	\$49,500	\$44,000	\$50,000	\$55,000	4
Computer Sciences Majors					
Computer Science	\$65,471	\$61,000	\$65,000	\$70,000	23
Information Sciences & Systems	\$64,369	\$60,000	\$64,500	\$70,000	18
Software Applications	\$65,981	\$64,000	\$65,000	\$70,000	13
Engineering Majors					
Chemical Engineering	\$66,730	\$64,000	\$66,830	\$70,000	13
Civil Engineering	\$61,099	\$59,500	\$60,000	\$61,896	8
Computer Engineering	\$68,807	\$63,750	\$70,000	\$72,500	16
Electrical Engineering	\$66,661	\$62,900	\$65,000	\$70,000	18
Engineering Technology	\$63,363	\$60,000	\$60,000	\$67,500	7
Environmental Engineering	\$60,203	\$58,000	\$60,000	\$60,000	5
Industrial/Manufacturing Engineering	\$64,303	\$61,200	\$64,500	\$66,830	10
Mechanical Engineering	\$64,899	\$62,800	\$65,000	\$67,152	17
Nuclear Engineering	\$64,950	\$61,750	\$64,900	\$68,150	4
Software Engineering	\$69,292	\$61,250	\$70,000	\$74,000	12
Systems Engineering	\$69,125	\$62,000	\$69,000	\$76,500	8
Social Sciences Majors					
Economics	\$59,000	\$55,000	\$60,000	\$62,000	3
Mathematics and Sciences Majors					
Mathematics/Statistics	\$61,250	\$55,500	\$60,000	\$67,500	8
Geology/Geological Sciences	\$45,995	\$34,986	\$48,000	\$55,000	3

MASTER'S DEGREES

(M.S.)



MASTER'S DEGREE SALARIES BY MAJOR

Academic Major	Mean	25th Percentile	Median	75th Percentile	Responses
BUSINESS MAJORS					
Accounting	\$67,369	\$58,000	\$62,000	\$70,000	34
Actuarial Science	\$70,333	\$55,000	\$62,500	\$70,000	6
Business Administration/Management	\$81,685	\$60,000	\$75,000	\$105,000	38
Economics	\$73,665	\$58,000	\$67,318	\$90,000	22
Finance	\$70,957	\$58,000	\$65,000	\$80,000	34
Human Resources	\$73,212	\$60,950	\$70,500	\$80,000	24
International Business	\$69,964	\$60,000	\$65,000	\$75,000	10
Logistics/Supply Chain	\$68,445	\$59,000	\$65,000	\$75,000	24
Management Information Systems	\$75,433	\$63,000	\$73,000	\$79,000	19
Marketing	\$86,318	\$65,500	\$92,500	\$106,000	24
Sales	\$66,000	\$60,000	\$65,500	\$75,000	6
COMMUNICATIONS MAJORS					
Communications	\$65,273	\$60,000	\$63,500	\$69,636	6
Public Relations	\$71,545	\$60,000	\$69,636	\$85,000	3
COMPUTER SCIENCES MAJORS					
Computer Science	\$81,390	\$70,000	\$76,020	\$85,000	29
Information Sciences & Systems	\$79,821	\$67,000	\$74,300	\$80,000	25
Software Applications	\$82,106	\$69,000	\$76,020	\$80,000	19

MFA salaries by positions

Employees with a Master of Fine Arts (MFA) Degree
Salary Ranges by Job

Job Title	National Salary Data	\$0
Graphic Designer 52 salaries	\$35,847 - \$73,935	
Assistant Professor, Postsecondary / Higher Education 38 salaries	\$41,786 - \$80,086	
Interior Designer 33 salaries	\$36,065 - \$67,193	
Senior Graphic Designer 26 salaries	\$50,314 - \$98,253	
Creative Director 24 salaries	\$50,000 - \$168,500	
Art Director 22 salaries	\$50,932 - \$122,339	
Marketing Manager 21 salaries	\$32,438 - \$83,159	

Check salary info for your own job »
\$90K \$180K

Country: United States | Currency: USD | Updated: 25 Mar 2017 | Individuals Reporting: 1,484

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Location:

Years in Field/Career:

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United States (change)

Key Stats for Master of Fine Arts (MFA)

Gender

Female
61 %Male
39 %Salary
\$34,864 - \$72,879Salary
\$39,893 - \$81,332

Job Satisfaction

About Lynn University Colleges

6 Colleges

- Aeronautics
- Arts & Sciences
- Business & Management
- Education
- International Communication
- Conservatory of Music



Lynn University Degree Programs

- Undergraduate Programs:
- <https://www.lynn.edu/academics/areas-of-study/undergraduate-studies>
- Graduate studies: <https://www.lynn.edu/academics/areas-of-study/graduate-studies>
- iLynn: <https://www.lynn.edu/academics/areas-of-study/ilynn-online-learning>
- Certificate Programs: <https://www.lynn.edu/academics/areas-of-study/certificate-programs>



Associate Degree Program Relationships

- Art Institute of Ft. Lauderdale
- Miami Dade College
- Connecticut School of Broadcasting
- Palm Beach State College



Lynn University

- “We average around 100 transfers in the fall and 45 in the spring”.
- “Less than 1/2 come from community colleges”.
- “With the change to 4 year state colleges, there has not been any real decline- we still offer many more programs than they do”.

Susan Bronstein: Transfer Coordinator



Retention, Retention

- It was decided unanimously that the faculty should offer an AA degree in Advertising and Public Relations. The courses were decided upon in the curriculum committee meeting. The faculty approved the degree with the following CIC courses: COM 115, COM 116, COM 208, GVC 220, GVC 165, COM 110, COM 255, as well as appropriate Dialogue courses.
- This will pave the way to potentially keeping students on to further degrees

Thank You!